

Social Monitoring & Reporting: The Role of Official Statistics

Pros and Cons

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e-frame :: Villa Vigoni :: 13 -15 March 2013

Overview

- Current state of play
- Strengths & weaknesses
- Developments
- Conclusions to aid discussion



Current state of play

Focussing on what matters?

- Social, Economic, Environmental, Governance?
- Objective & Subjective measures?
- Sustainability?
- Equalities and distributions?
- Coverage?
- Trends?
- How do we know what matters to people?
- Consultation & engagement?
- e-frame 'stakeholder inclusion' project (WP7)

Current state of play

Practical considerations

- Single index?
- Frequency
- Timeliness
- Web based vs. print publications
- Interactive?
- Social Media?

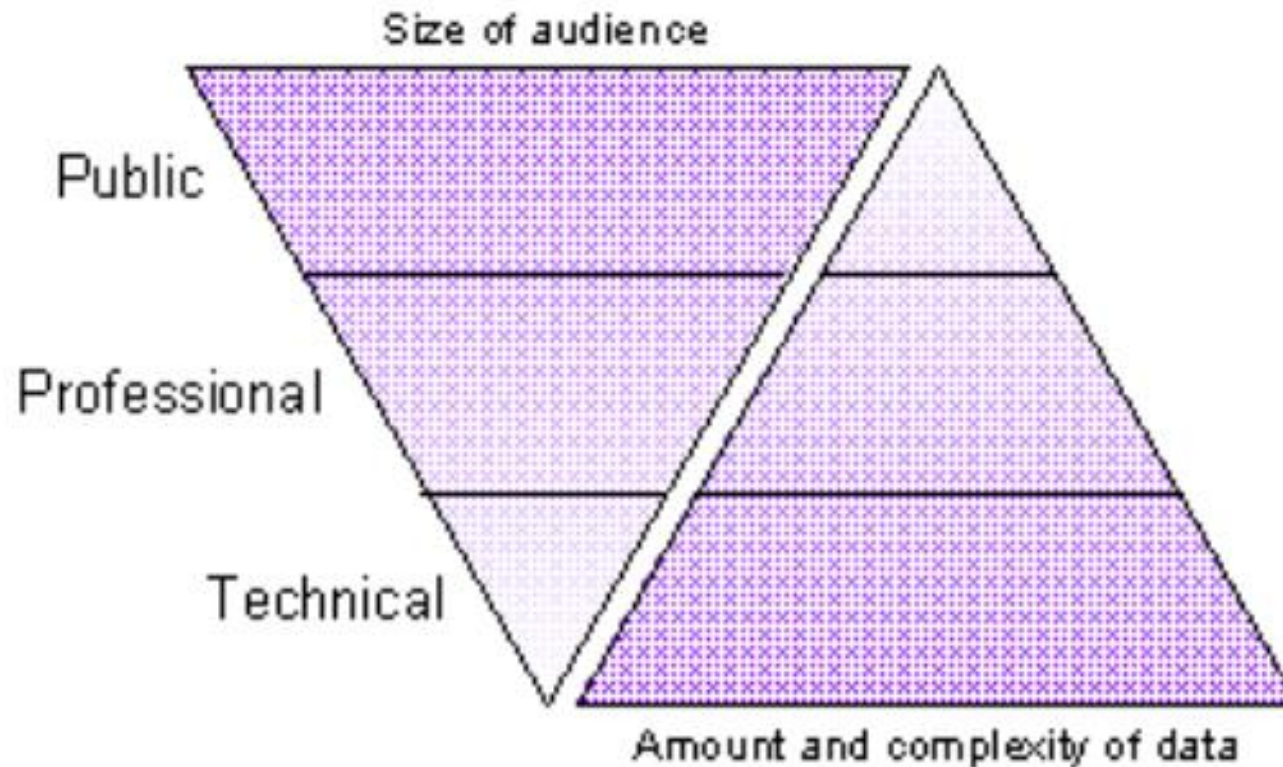
Strengths and weaknesses

<i>Quality</i>	Rating for NSI Social Reporting in Europe
Relevance	
Accuracy & Reliability	
Timeliness & Punctuality	
Coherence & Comparability	
Accessibility & Clarity	

Strengths and weaknesses

Audience?

Statistics New Zealand Audience Model



Developments

....in conceptual underpinnings....

- Progress, well-being & sustainability agendas affecting social monitoring and reporting
- Impact on measurement frameworks

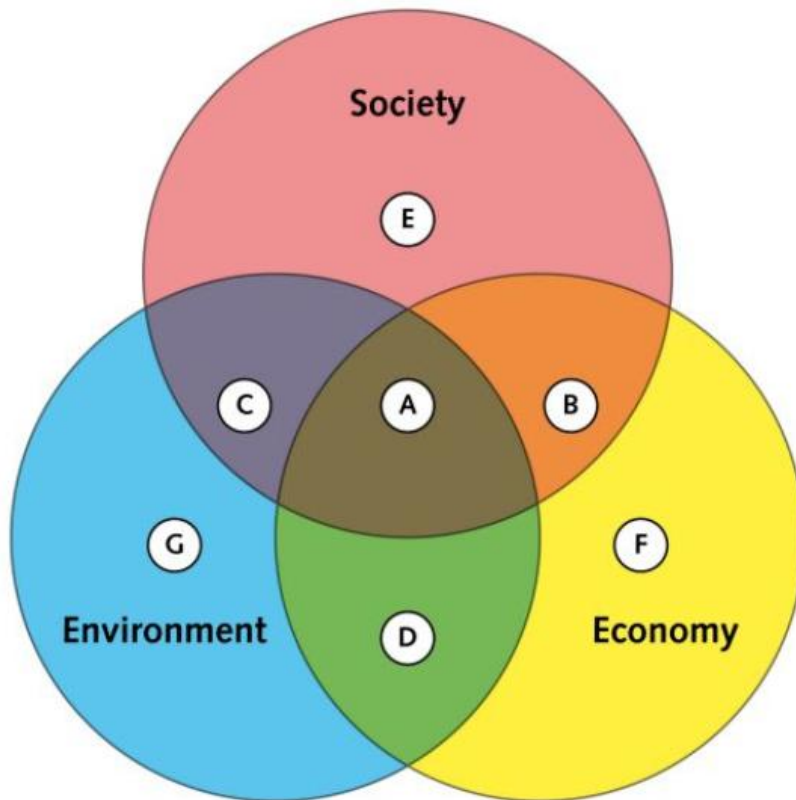
....and in methods of reporting....

- Improving relevance & accessibility
- Reaching a wider audience

Conceptual developments

Swiss - GDP and Beyond Indicators

Overview



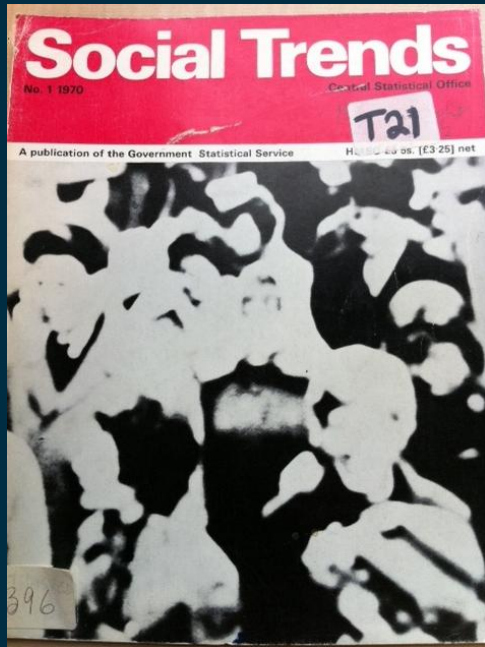
Overview of the indicators and their relationship to the three areas

	intersection
Indicators at the outset of the debate	
I Gross domestic product	F
II Gross national income	F
National economy	
1 National savings rate	F
2 Per capita disposable household income	B
3 Share of final household consumption accounted for by social transfers in kind	B
4 Savings rate of households	F
5 Household wealth	B
6 Social benefits	B
Paid and unpaid work	
7 Activity rate	B
8 Shortage of work (unemployment and underemployment)	B
9 Volume of unpaid work	B
Material situation, poverty and life satisfaction	
10 Equivalised disposable income	B
11 Income distribution (quintile share ratio S80/S20)	B
12 Risk of poverty	B
13 Material deprivation	B
14 General satisfaction with life	A
Education	
15 Educational attainment of the population	B
16 Early school leavers	B
Health	
17 Self-rated health	E
18 Years of potential life lost	A
Mobility	
19 Passenger transport performance	C
20 Goods transport performance	D
Environment	
21 Domestic material consumption	D
22 Proportion of renewable energies in gross energy consumption	D
23 Greenhouse gas emissions	D
24 Settlement and urban area	G
25 Evaluation of the quality of the environment	C

Reporting developments

UK - Measuring National Well-being

- Social Trends → → → Life in the UK



The image is a screenshot of the ONS website for the report 'Measuring National Well-being: Life in the UK, 2012'. At the top, there is a navigation menu with 'Home', 'Browse by theme', 'Publications', 'Data', and 'Release calendar'. Below the menu is a breadcrumb trail: 'You are here: Home > Publications > Measuring National Well-being: Life in the UK, 2012'. The main heading is 'Measuring National Well-being: Life in the UK, 2012' with social media icons. Below this, it says 'Part of Measuring National Well-being, First Annual Report on Measuring National Well-being' and 'Released: 20 November 2012'. There is a 'Download PDF' button. A 'Contents' section lists various sections: 'Abstract', 'Executive summary', 'Introduction and background', 'Life in the UK, 2012 - Key information', 'The Economy - Introduction', 'The Economy - National Economy', 'The Economy - Personal finance', 'People - Introduction', and 'People - Labour market'. An 'Executive summary' section is also visible, starting with 'Two years ago, the ONS launched the Measuring National Well-being...'. The text continues: 'Traditional measures of progress such as alongside GDP to provide a complete picture of'. Under 'The Economy', it says 'During the first part of the millennium, incomes a household level. Real income has fallen as inflat'. There are three bullet points: 'Real household actual income per head (RH', 'UK Public Sector Net Debt grew between 3', and 'GDP per head increased during the first part'. Under 'People', it says 'The recession has led to a higher proportion who presents a more resilient picture, having remain at 67% and 77.8% respectively and satisfaction being, our 'healthy' life expectancy has increase'. A final bullet point says 'There has been a shift from employment to t'.

Reporting developments

More relevant to citizen user – people centred

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AA A



[Products](#)

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We are one of 88,191 couples
who separated in 2010



Improvements to web pages

National Well-being

ONS is developing new measures of national well-being. The aim is to provide a fuller picture of how society is doing by supplementing existing economic, social and environmental measures. Developing better measures of well-being is a long term programme. ONS are committed to sharing ideas and proposals widely to ensure that the measures are relevant and founded on what matters to people.



Measuring National Well-being - Life in the UK 2012

A unique overview of well-being in the UK today in terms of the economy, people and the environment.



Measuring National Well-being publications

A list of articles and reports from the Measuring National Well-being programme and other related ONS outputs.



National Well-being interactive wheel of measures

Play with the measures of national well-being and compare data from recent time series

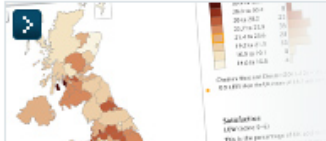


Measuring National Well-being



National Well-being interactive graphs

Selected national well-being measures by country and region



Subjective Well-being interactive maps

Experimental estimates from the first annual Subjective Well-being Annual Population Survey (APS) dataset, April 2011 to March 2012.



Subjective Well-being interactive bar charts

Experimental estimates from the first annual Subjective Well-being Annual Population Survey (APS) dataset, April 2011 to March 2012.

Interactive Well-being Wheel

National Well-being



Apr-Jun 2012 Source: ONS/SWB APS. Men aged 16-64, women aged 16-59. Long-term disabled includes both the work-limiting disabled and DDA current disabled.

Apr-Jun 2011

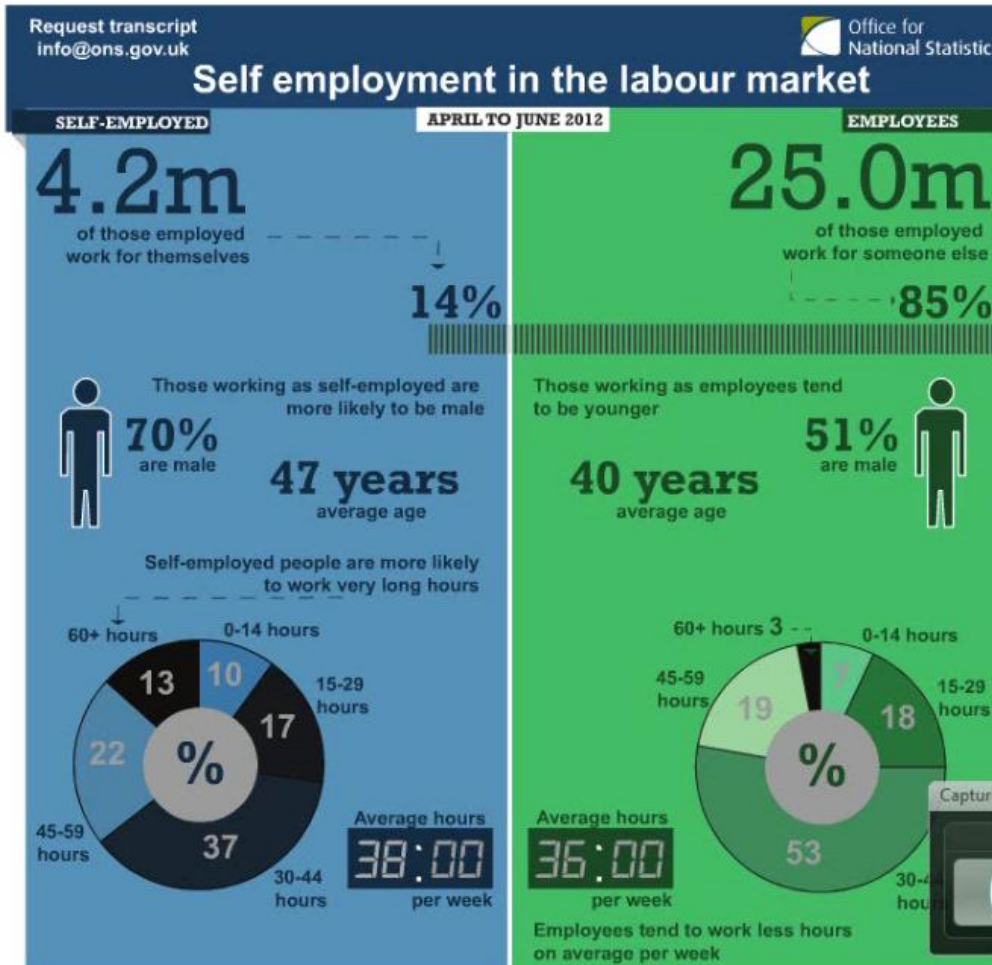
Measuring what matters:
Understanding the nation's well-being

Data are the latest available at September 2012.

For more detailed analysis and data visit:
www.ons.gov.uk/well-being

Created by ONS Design Team

Podcasts



Conclusions

Pros

- Long history, experience & networks
- Comprehensive reports
- Accurate and reliable data sources
- Authoritative
- Conceptual underpinnings

Cons

- Relevant and accessible – to policy and public?
- Frequent and timely?
- Perception of independence from government?
- Understanding of causation and drivers?
- What does it all add up to?

Conclusions

But evidence of....

- continual development
- examples of innovation
- frameworks evolving and converging
- improvements to web-based capabilities
- attempts to make more relevant to wider audience

Discussion

Further information from:

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